

SUSAN BECKER

PRESENTATION SPECIALIST

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SKILLS

Strong understanding of standards compliant, cross-browser web development. Ability to code semantic, optimized mark-up quickly and accurately using XHTML and CSS.

Experience incorporating front-end coding into content management systems (Drupal, Wordpress) and Javascript frameworks (jQuery).

Ability to turn Photoshop mockups into optimized assets, such as sprites. Eye for pixel-level perfection.

Passion for problem solving. Experience with debugging tools such as Bugzilla, Firebug, and Web Developer.

Ability to code flawless, optimized HTML emails. Thorough understanding of email client limitations and spam filtering.

Experience with Subversion and Eclipse.

EXPERIENCE

2008-Present Loomis Group

Designed and developed online advertising campaigns such as websites, microsites, landing pages and email campaigns.

Wrote documentation for HTML emails. Collaborated with designers and writers to ensure emails avoided spam filtering.

Integrated front-end code into PHP frameworks (Cake, Symfony) for online applications.

Worked within Drupal framework to build small site.

2006-2008 Freelance

Worked collaboratively with clients through each stage of the site building process, beginning with requirements gathering to testing phase.

Built and designed email blasts and newsletters for clients including Intuit, Shoretel, Brocade.

Created Flash banners.

2000-2006 CMP Media LLC

Designed and built award-winning custom microsites.

Managed full creative development lifecycle of multiple projects.

Established processes and standardized templates to simplify workload.

1999-2000 Bank of America

Designed log-in interface that was on homepage from 1999 to 2003.

1999 Contract Production Artist

Clients include Mondomedia, and Organic.

1998 THINK, new ideas (formerly Red Dot Interactive)

Internship through SFSU Multimedia Studies Program.

EDUCATION

1995-1998

San Francisco State Multimedia Studies Program
Certificate in Web Design